

Somaiya Curwen

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Objective:

I am an outgoing and engaging team player who works well in a collaborative environment. As a Media and Entertainment student, I am dedicated to engaging audiences through storytelling in entertainment news broadcasting. I am excited to utilize my communication and multimedia skills in the Journalism Graduate Degree Program.

Experience:

The Bert Show (Summer 2024)

Radio Show Intern

- Pre-show prep, entertainment reporting prep, researching for celebrity interviews.
- Indexing the show daily, researching headlines in affiliate markets daily for on-air content.
- Writing Entertainment Buzz articles for the web, submitting personal topics for consideration for on-air content, finding web content relevant to The Bert Show's demographic, earmarking content from the show to be used to promote the show/cast, audio editing and production.
- Greeting guests and guiding them to the green room, social media metric analysis, crafting custom content for social media platforms, analytics tracking, phone screening callers live on-air, aiding with contest execution, aiding with the producing of on-air bits, when appropriate, participating in on-air breaks.

Advanced Aquatics, (2021-2022)

Swimming Pool Supervisor

- Interacted with residents daily, providing exceptional customer service and addressing any concerns or inquiries.
- Communicated effectively coordinating tasks and collaborating with colleagues to ensure smooth operation of tasks.
- Managed inventory of pool tools and toys, maintaining adequate supplies for guests.
- Enforced safety regulations in the pool area, including promoting social distancing and effectively communicating rules to patrons.
- Conducted hourly inspections of restrooms and locker rooms, maintaining cleanliness and hygiene standards.
- Proactively monitored recreational users to prevent safety concerns and promptly address any violations or hazards.
- Managed sign-in logbooks to facilitate potential contact tracing efforts, ensuring compliance with safety protocols.
- Performed daily pool maintenance tasks, including monitoring chlorine and pH levels to ensure water quality and safety.
- Conducted regular sampling of pool water to verify chemical levels before conducting swimming instruction sessions, prioritizing the well-being of guests.

Education

Kennesaw State University (KSU), Kennesaw, GA

Major: Media and Entertainment (BS)

GPA: 3.62-Dean's List and President's List Awards-Cum Laude

Expected Graduation: May 2025

Related Coursework:

CSI: Communication Sources and Investigations, Visual Communication, Public Speaking, Intro to Mass Communication, Communication Law Ethics and Diversity, Writing for Public Communication, Communication Research Methods, Fundamentals of Media and Entertainment, Intro to TV Writing, Uses and Effects of Mass Media, News Reporting and Writing, Film Video Structure and Process, Digital Media Production (Adobe Suite), Entertainment Podcasting (Davinci Resolve), Topics Entertainment

Affiliations/Achievements:

- Contributing reporter for the Cobb Courier News Publication (2024).
- National Council for Negro Women (2023-2024).
- Selected to the Superintendent and Principal Advisory Board Committees (2018-2021)
- National Society of High School Scholars (2017-2021).
- Member of Beta Club and volunteered (2017-2021).
- Rookie of the Year Award as a freshman on the dance team (2017).
- Girl Scouts of America- Silver Awardee (2016)